

Historic, Archive Document

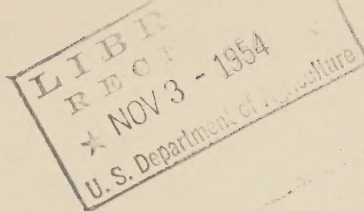
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62.25-
1952 FALL PRICE LIST

TERRACE VIEW GARDENS

GRAFTON LONGDEN, JR.

GREENCASTLE, INDIANA



Sec. 34.66, P. L. & R.

U. S. POSTAGE
PAID

Permit No. 59
Greencastle, Indiana



Return Postage Guaranteed

PLANT MARVEL

"feed as you water"

The Best and Safest Fertilizer to Use on African Violets or Any Other House Plant. Shipped Postpaid Only with an Order for Plants.

Complete Directions and Aluminum Measuring Spoon
with each Package

Trial Size Package (makes 50 quarts)-----\$.35
½ pound Can (makes 125 gallons)-----\$.75
1 pound Can (makes 250 gallons)-----\$1.25

Terra-Lite Vermiculite

We recommend mixing some Terra-Lite with your soil whenever you are repotting your African Violets. We use it in the Greenhouse all the time. It is ideal for starting African Violet leaves.

DON'T BE WITHOUT THIS REVOLUTIONARY PLANT AID

4 quart bag—60c; ½ bushel bag—\$1.00
(Shipped postpaid up to 1,000 miles)
2 bushel bag—\$2.15; 3½ bushel bag—\$3.00
(Shipped by Express F.O.B.)

KAPSULATE

(Sodium Selenate in CAPSULES)

Easy to use for control of all insects on African Violets and flowering and pot plants. One Capsule lasts 3 to 4 months.
Box of 30—\$1.25.

Information, Terms, Etc.

GENERAL TERMS—Cash with Order. We pay delivery charges on all orders of \$2.00 or more, to any point in the United States, unless otherwise stated in catalog. On orders of less than \$2.00, please include 25c to cover costs of postage, packing and handling.

We guarantee satisfaction. Should there be a mistake in your order, advise promptly, we will do our best to correct it. No claims will be given consideration if made more than 10 days after receipt of your package. We will in no case be liable for more than the original purchase price.

All Orders Promptly Acknowledged.

WE DO NOT SUBSTITUTE UNLESS YOU REQUEST IT.

OUR ILLUSTRATED '53 SPRING CATALOG WILL BE SENT YOU SOMETIME IN JANUARY

Orders of less than \$2.00 require 25c for postage and packing.

Pot Rim Protectors

A molded rubber rim which slips over the rim of the pot and makes a tight seal. It is easily removed for reuse and may be cut to any size needed as two pieces or more may be used together. Fine for keeping leaves away from pot and preventing damage to petiole. 3 ft. for 25c; 4 to 19 ft. at 8c per ft. 20 ft. or more at 7½ c per ft. (Shipped in pieces of various lengths)

Pots for African Violets

These are squatty clay pots with 1 drainage hole. We have found this type of pot extra nice for the growing of African Violets.

4 inch pots—10 for \$2.00, POSTPAID
3 inch pots—10 for \$1.50, POSTPAID

Orders for more than 20 pots of either size or mixed are shipped express collect at 50% off. No order accepted for less than 5 pots of a size.

How to grow AFRICAN VIOLETS



● Tested methods in text and pictures on growing from seed; propagating from leaf cuttings and by division; formulas for potting mixtures; hybridizing; sports and mutations; defending against pests, diseases. Well illustrated. Only \$1.35

OTHER SUNSET BOOKS

How to Build Walls, Walks, Patio Floors-----\$1.50
How to Build Fences and Gates-----\$1.50
How to Build Your Fireplace-----\$1.50
Visual Garden Manual-----\$1.50
Flower Arrangement-----\$1.00
Landscaping Book-----\$1.00

INVITATION TO CHRYSANTHEMUM ENTHUSIASTS!

You are invited to visit our colorful hardy Chrysanthemum display this fall. The best display will be seen the last of September on through October 15th. Choose from 170 varieties the ones you desire and we will book your order for shipment in Spring of 1953. Field grown clumps available in many of the varieties.

SAINTPAULIAS (African Violets)

NOTICE: All of our Violet plants are shipped in either 2½ or 3 inch pots, and are generally in bud or bloom when shipped. Due to danger of freezing no violets will be shipped during the months of December, January, and February. Orders received during these months are acknowledged and booked for shipment in April or as soon as weather permits. Violets are shipped during the months of November and March according to weather conditions.

ON ALL ORDERS FOR VIOLETS PLEASE ENCLOSE 25c FOR SPECIAL HANDLING WHICH WE HIGHLY RECOMMEND TO HELP INSURE SAFER ARRIVAL OF YOUR PLANTS.

CALIFORNIA DARK PLUM—Very deep plum red flowers on a pretty plant. This is the BEST of the "reds". \$2.50 each.

VIOLET GLOW—Sparkling, glowing violet flower with white throat. A new color. \$2.50 each.

PURPLE KNIGHT—Extra large purple flowers. Choice. \$1.75 each.

DOUBLE ROSE—Double white with rose tinges and suffused rose throughout. Charming. \$2.50 each.

RUFFLED QUEEN—Heavily ruffled and fringed mulberry rose flowers. Outstanding. \$3.00 each.

AZURE BEAUTY—Sparkling fluffy double flowers, mostly white, with light blue shaded petals in the center. \$2.50 each.

DARK BEAUTY—Double white with a dark blue center that blends into the blossom to create a lovely effect. \$2.50 each.

PURITY—Pure double white flowers. This is the first true white double. \$2.50 each.

DOUBLE ORCHID NEPTUNE—Lovely large, double, dark orchid flowers held well above foliage. \$2.50 each.

DOUBLE NEPTUNE—Large double dark blue rosette flowers with Neptune like foliage. \$2.00 each.

RAINBOW DELIGHT—Large exquisite double baby blue flowers held well above dark green slightly scalloped leaves. \$2.50 each.

DOUBLE ORCHID GIRL—Large orchid flowers with lovely girl type foliage. \$2.50 each.

ORCHID SUNSET—Very large double orchid flowers which open fully into fluffy balls. \$2.00 each.

SAILOR'S DELIGHT—Double light blue flowers on a pretty plant with excellent girl foliage. \$2.00 each.

SEA GIRL—Free blooming plant with double medium blue flowers above lovely girl foliage. \$2.00 each.

VELVET GIRL—The lower petals of these large flowers are mostly orchid red with darker tips while the two upper petals are a very dark red velvet color. \$2.50 each.

PAINTED GIRL—A large white flower with varying bands of orchid around the edge. \$2.50 each.

ROYAL GIRL—Large royal blue flowers held well above heavily scalloped girl foliage. \$2.00 each.

OPAL GIRL—Large flowers of soft opal pink in a distinctly new color. \$1.75 each.

SNOW GIRL—Large pure white glistening flowers with lovely girl foliage. \$2.00 each.

WHITE GIRL HYBRIDS—White flowers with occasional blue markings or edgings. \$1.50 each.

PURPLE GIRL—Large dark purple flowers with girl foliage. \$1.75 each.

PINK GIRL—Large pink flowers with small girl type foliage. \$1.50 each.

SAILOR GIRL—Delicate soft blue flowers which are slightly deeper in center above ruffled girl foliage. \$1.50 each.

BLUE GIRL HYBRID—Lovely dark blue flowers with excellent heavily scalloped girl foliage. \$1.50 each.

INNOCENCE—Large slightly creamy white flowers above dark round leaves which are red-veined on the underside. \$2.50 each.

SNOW PRINCE—Large glistening white flowers above light green foliage. A fine white. \$2.00 each.

WHITE BEAUTY—Large white blooms with occasional tinges of blue on edge. \$1.25 each.

BLUE EYED BEAUTY—White flowers with pale blue eye above healthy green foliage. \$2.00 each.

BLUE DELIGHT—Charming deep blue eyed flower with streaks of blue. \$2.00 each.

PINK BEAUTY—The best and most widely grown true pink. Patented. \$1.00 each.

PINK DELIGHT—Large cameo pink flowers above deep bronze foliage. \$2.50 each.

ROSE MARIE—True rose colored blossoms of large size with pretty dark green rippled leaves. \$2.50 each.

QUEEN BETTY—The two upper petals are blush pink, penciled pure pink in center where they join the three lower petals which are pure white. A beautiful new bicolor. \$2.50 each.

GENEVA RAINBOW—Solid burgundy red flowers with sugar white twinkling edge. \$2.50 each.

RED KING—Claret red flowers very dark toward center with underside of foliage wine red. \$1.50 each.

CARMEN—Bright rich carmine red flowers above light green waxy foliage. \$2.50 each.

GYPSY RUBA—Burgundy red flowers with signet center above very deep green foliage. \$1.75 each.

RED VELVET—Two tone flowers with upper petals resembling red velvet and lower petals lighter. \$2.00 each.

RED MENTOR BOY—Burgundy red flowers generously produced on fine plant. \$1.50 each.

REDLAND RUFFLES—Small claret red flowers profusely produced above shining dark green rippled foliage. \$2.00 each.

SUNRISE—Free blooming bright red lavender flowers with a sparkle. \$1.50 each.

ORCHID WONDER—Orchid colored flowers shading from light orchid to deeper orchid coloring in the center. \$1.50 each.

LAVENDER BEAUTY—Very large silvery mauve flowers on a healthy plant. \$1.50 each.

LAVENDER PINK PRINCESS—Beautiful flowers of pale lavender with a pink overcast. \$1.50 each.

VIOLET BEAUTY—Pastel violet flowers of large size produced on a healthy plant. \$1.50 each.

RED BICOLOR—Two upper petals are red violet, very intense at the tips, while the three lower petals are pale orchid pink. \$1.00 each.

BRONZE BICOLOR—Large flowers on this bicolor with dark bronzy foliage. Two upper petals are red violet, very intense at the tips, while the three lower petals are suffused orchid pink with darker tip. \$2.00 each.

LADY GENEVA—Solid blue flowers with pure white twinkling edge. \$1.50 each.

BLUE BOY—Old favorite with dark blue flowers. \$1.00 each.

BLUE MOON—Large luminous blue flowers full and well rounded with glossy dark green foliage. \$1.50 each.

BLUE BOBBY—Pretty medium dark blue flowers with rounded foliage. \$1.75 each.

BLUE KING—Large deep blue flowers held regally above heart shaped foliage. \$1.50 each.

NEPTUNE—Bright medium blue flowers above dark satiny quilted foliage (rosy reverse). \$1.00 each.

BLUE WARRIOR—Large medium blue flowers with sleekly handsome dark green foliage (red reverse). \$1.50 each.

BEGONIA BLUE—Bright sparkling blue flowers. \$1.25 each.

TOPAZ—Free blooming with medium blue flowers on a neat growing plant. \$1.00 each.

NORSEMAN—Lovely medium sized porcelain blue flowers with attractive foliage. \$1.25 each.

HARDEE BLUE—A fine medium blue violet with outstanding quilted foliage. \$1.00 each.

PALE NORSEMAN—Flowers less intense and with more silver in the porcelain blue flowers than Norseman. \$1.75 each.

GYPSY ANN—Lovely pale blue flowers. \$1.00 each.

BLUE #32—Large blue lavender flowers with warm orchid lavender tint. \$1.25 each.

MARINE—Rich marine blue flowers on a fine plant. \$1.00 each.

MENTOR BOY—Large violet purple flowers. \$1.00 each.

SECOND PRIZE—Lovely deep purple flowers with slightly tapered medium green foliage. \$1.50 each.

FANTASY—Large lavender flowers flecked and blotched with purple. Most unusual and no two flowers are marked the same. \$2.00 each.

GORGEOUS BLUE WONDER—Flowers have a white background overlaid iridescent silvery blue, more intense in the center. Heavy bloomer. \$2.50 each.

PURPLE DAWN—Compact plant with large bluish purple flowers of a distinctly new color hard to describe. Foliage red veined on reverse. Lovely. \$2.50 each.

TERRACE VIEW IVIES ARE SURE TO PLEASE YOU

IV-12 **Snowflake**—New. Leaves of the Hahn shape except smaller. Leaves splashed with white, giving the appearance of being covered with snow. Distinct, novel and different. Our own introduction. **50c each.**

IV-8 **Parsley Ivy**—Light green wavy leaves which form heavily crimped edges as they mature. **40c each.**

IV-9 **Good's Self Branching**—A very free branching Ivy with a broad heavy leaf rounded on the end and almost forming a heart. **40c each.**

IV-10 **Jubilee Ivy**—A dwarf self-branching plant with closely set, tiny light green leaves with white bands on margins. **50c each.**

IV-3 **Hahn's Ivy**—A very useful, slow growing plant with glossy green leaves. It grows well in the shade, making it especially adapted for a house plant. **25c each; 5 for \$1.10.**

IV-2 **Glacier Ivy**—This Ivy has dainty small leaves which are light green in the center with wide white bands around the margins. Makes a very colorful vine for the house. **40c each; 3 for \$1.10.**

IV-14 **Big Leaf Variegated Ivy**—The large leaves of this Ivy are very attractive with a light green center surrounded by a wide band of cream. **35c each; 6 for \$1.80.**

IV-7 **Green Ripple**—Very rippled deep green leaves which are sharply notched and pointed. **35c each.**

IV-15 **Ideal Ivy**—Medium size slightly curly deep green leaves. Very free branching. **40c each.**

IV-13 **Curly Leaf Ivy**—Has large medium green leaves which are very curly and attractive. **40c each.**

IV-4 **Silver Queen Ivy**—This Ivy has very large curly deep green leaves which have a slight tinge of silver. **40c each.**

IV-5 **Gold Dust Ivy**—Leaves are deep green speckled with yellow giving the appearance on the whole of having been sprinkled with gold dust. **40c each; 3 for \$1.10.**

IV-6 **Fan Ivy**—The leaves of this Ivy are shaped and veined like an old palm fan. Dark green in color and branching quite freely. **35c each; 3 for \$1.00.**

IV-1 **Grape Ivy**—This is one of the toughest vines for the house, especially in those homes in which the air is quite hot and dry. Three glossy, toothed and pointed leaflets make the leaf. **25c each; 5 for \$1.10.**

IV-16 **Sweetheart Ivy**—Small very dark heart shaped leaves. This Ivy is very slow growing. **40c each.**

IV-11 **Telecurl Ivy**—Small deep green tight curly leaves on a very free branching plant. One of our favorites. **40c each.**

IV-17 **Curlilocks**—Self branching with leaves which are crested, waved, or crimped. The young growing tips are tinged red with curliness increased when grown in full sun. **40c each.**

IV-18 **Hahn's Variegated**—A fast growing, small leaved white edged Ivy which is light green in center. It is not as highly variegated as Glacier but vines out rapidly and is not fussy. **40c each.**

IV-19 **Sylvanian Beauty**—A broad oval shaped apple green leaf with free branching habit of growth. A fine plant for the home. **40c each.**

Cacti and Succulents

A Cacti and Succulent collection you will enjoy. Specify if you desire all Cacti or all Succulent; otherwise collection will be mixed.

6 Plants, All Different, \$1.25
12 Plants, All Different, \$2.10

Hoya Carnosa Variegata

HO-1 (WAX PLANT)

A vining house plant with thick waxy leaves edged with cream with an occasional tinge of pink in the leaves. When mature the plants produce lovely wax-like flowers which are very fragrant. **75c each.**

Peperomia

P-1 **Peperomia Sandersi** (Watermelon Begonia)—This plant has thick, heart shaped leaves with silver stripes running between the veins. Each leaf gives the appearance of a miniature striped watermelon. **35c each. 3 for \$1.00.**

P-2 **Peperomia Pericata**—A good companion plant to Watermelon Begonia, which is identical in leaf shape. Solid light green leaves with lighter spot where stem joins leaf. **40c each.**

P-3 **Peperomia Scandens**—Vining type plant with many small peperomia-like leaves to a branch. **35c each.**

P-4 **Peperomia Obtusifolia**—Glossy green leaves on erect or semi-trailing stems make this Peperomia a favorite. **30c each.**

P-5 **Peperomia Obtusifolia Variegata**—One of the loveliest plants in this genus is the Variegated Peperomia. The leaves are irregularly marked, usually with about as much creamy yellow as light green color. **35c each; 3 for \$1.00.**

P-6 **Peperomia Rotundifolia**—A semi-vining type Peperomia from Porto Rico. It is a sturdy but soft and graceful little self branching plant with reddish stems. **40c each.**

P-7 **Peperomia Fosteriana**—A wiry trailing species with closely set leaves of dark olive marked with light veins which follow the outline of the rounded leaf. **40c each.**

Philodendron

PH-1 (Philodendron Cordatum)

It has graceful vines with glossy, heart-shaped leaves. Requires little care. **30c each; 6 for \$1.60.**

PH-3 (Philodendron Sodiroi)

A choice small growing plant with grey and green silver leaves. **\$1.00 each.**

Maranta Kerchoveana

HM-1 (PRAYER PLANT)

Interesting large oval light green leaves with chocolate blotches on both sides of the midrib. **75c each.**

N-1 ARROWHEAD NEPHTHYTIS—30c each.
N-2 VARIEGATED NEPHTHYTIS—50c each.

Rhoeo Discolor

(MOSES IN THE CRADLE)

An unusual house plant with wide leaves which are green on top and red underneath. Small white flowers which are borne in groups surrounded by boat like bracts in the base of the leaves. Very colorful. **60c each.**

Saxifraga Sarmentosa

SA-1 (STRAWBERRY BEGONIA)

It produces many runners, each carrying one or more plantlets. Leaves are green above with striking white veins, and reddish below. **25c each.**

Palms

PL-2 **Date Palm** (Phoenix roebelinii)—A palm with feathery type leaves. **75c each.**

PL-3 **Neanthe Bella Palm**—A choice slow growing dwarf palm. **75c each.**

Scented Geraniums

Among the various scented Geraniums in these collections will be Rose, Lemon, Apple, Lime, Nutmeg and Mint scents. Each plant in these collections will be labeled and different in scent or form. This fall we are offering them in collections only:

SP-1— 3 Plants, Each One Different, \$1.00
SP-2— 5 Plants, Each One Different, \$1.50
SP-3—10 Plants, Each One Different, \$3.00
SP-4—15 Plants, Each One Different, \$4.25

Panamigas

HP-1 (PILEA INVOLUCRATA)

Quilted dark green leaves with greenish Ming pod shaped blooms. It is known as the South American Friendship Plant. Easy to grow, different and a very nice foliage plant. **40c each.**

Pothos Marble Queen

PH-4 Lovely snowy white leaves blotched with green. A slow growing plant which is very beautiful in planters in the home. This plant requires a warm room and wants to be kept on the dry side. It does not require too much sun. **80c each.**

Pothos Aureus

PH-2 A vine very similar to the Philodendron, except the leaves are variegated, blotched with cream or yellow. **40c each; 6 for \$2.00.**

Your 1952 Price List from Terrace View Gardens

TULIP BULBS FROM HOLLAND (Top Size)

RED EMPEROR (Botanical Species)—Bright vermillion scarlet. Very large and early. 15c each; 6 for 70c; 12 for \$1.30.

PRAESTANS FUSILIER (Botanical Species) — Vermillion orange with 1-4 flowers to a stalk. 10". May 1st. 15c each; 6 for 70c; 12 for \$1.30.

Golden Harvest (Cottage)—Large lemon yellow. Height around 26". Early May. (Order as G-2).

Insurpassable (Darwin)—Medium large lilac. Height 26". Mid-May.

Elmus (Triumph)—Carmine red edged white. Height 18". Early May.

Bandoeng (Triumph)—Medium large deep mahogany red edged gold. Height 16". Early May.

Princess Margaret Rose (Cottage)—Yellow, orange-red edge. Height around 24". Mid-May.

White City (Cottage)—Extra large pure white. Height around 28". Mid-May.

Dillenburg (Breeder)—Orange edged apricot. Height 26". Mid-May.

Louis XIV (Breeder)—Large bluish violet flushed bronze. Height 30". Mid-May.

The Bishop (Darwin)—Large violet purple. Height 24". Mid-May.

Campfire (Darwin) — Blood red medium large flowers. Height 24". Mid-May.

Charles Needham (Darwin)—Large bright scarlet. Height 24". Mid-May.

Pride of Harlem (Darwin)—Large cerise red. Height 28". Mid-May.

Princess Elizabeth (Darwin)—Medium large rose flowers. Height 26". Mid-May.

Queen of the Night (Darwin)—Deep velvet maroon flowers. Blackest tulip. Height 28". Mid-May.

Above Tulips—10c each; 6 for 55c; 12 for \$1.00

Parrot Tulips

These tulips have lacinated or fantastically cut petals, grotesquely marked and feathered.

Fantasy—Large salmon pink, flecked with green. Height 22". Mid-May.

Firebird—Vermillion scarlet sport of Fantasy.

Blue Parrot—Very large bluish heliotrope. Height 24". Mid-May.

Orange Favourite—Large orange flowers with green blotches and yellow base. Height 22". Mid-May.

Sunshine—Clear golden yellow. Height 22". Mid-May.

Parrot Tulips—15c each; 6 for 70c; 12 for \$1.30

BLACK PARROT — Very large glossy purple black—the tulip sensation for 1952. Height 26". Mid-May. 40c each; 3 for \$1.10; 6 for \$2.00.

SPECIAL PARROT TULIP OFFER with each kind bagged separately and labeled.

5 each of the 5 kinds offered (except Black Parrot) for \$2.25.

5 each of the 5 kinds offered plus one Black Parrot for \$2.85.

SPECIAL TULIP OFFER (Unlabeled)—25 mixed for \$1.80.

Narcissus (Daffodils)

Golden Harvest—Large golden yellow trumpet and perianth. Early.

Scarlet Elegance—Deep yellow perianth, brilliant scarlet cup.

Geranium—Heads of large well formed flowers with pure white perianth and orange red cups.

Cheerfulness—Late double creamy white—white perianth with fully double white and yellow center.

10c each; 6 for 55c; 12 for \$1.00

Spring Glory — Medium large white perianth and yellow trumpet.

Beersheba—Large flat perianth with perfect white trumpet.

Thalia—Dainty snow white reflexed flowers. 3-5 on each stem.

15c each; 12 for \$1.50

Muscari (Grape Hyacinths)

Muscari Armeniacum—Dainty delicate spires of closely set small bright blue bell-like flowers. 50c per dozen.

Muscari Album—White. 50c per dozen.

Muscari Plumosum (Feather Hyacinths)—Spikes of violet blue flowers of feathery plume appearance. Bloom in May. 6 for 30c; 12 for 55c.

Crocus

Yellow, White, Blue, Striped, Mixed.

60c per dozen

You May Deduct 10% Discount on all Orders for Holland Bulbs (Except SPECIAL OFFERS) if You Order Before July 31.



\$75,000 in Prizes—Garden Photo Contest

The Associated Bulb Growers of Holland are giving a trip to Holland for two, all expenses paid, as the first prize in their Garden Photo Contest. Over 1,000 other prizes will have a total value of \$75,000—exquisite imported silver, glassware, Royal Delft porcelain—world famous gifts made by the finest craftsmen in Europe.

Full details on how to enter the Contest will be included in your Holland bulb shipment this Fall. It's fun and it's easy! Plan your garden and your prize pictures now—order early! Pictures are to be taken in the spring of '53.

GARDENERS: Here is your chance to win fine prizes. We will be glad to help you in any way we can. We would like to see you win. We will give special \$3.00 Merchandise Certificates to all verified winners who have purchased their bulbs from us.